

2030
City Council Goals
March 15, 2005

1. Live within resources by balancing development with available resources and promoting sustainable, pedestrian scale, transit-oriented development.
2. Ensure affordable housing opportunities for all economic levels in the community, while protecting the character of established neighborhoods.
3. Provide safe and convenient transportation through improved transit, circulation and parking.
4. Ensure a strong, economy that provides the revenue base necessary for essential services and community enhancements.
5. Advance regional thinking, collaboration and solutions.
6. Maintain the unique character and desirability of Santa Barbara as a place to live, work and visit.
7. Provide adequate services and facilities.
8. Encourage public involvement and participation at all levels of city planning and other government activities.
9. Develop explicit environmentally sustainable policies.